

Microsoft Health Users Group 2010 Innovation Awards

Contest Information

What are the Microsoft Health Users Group 2010 Innovation Awards?

Healthcare organizations are uniquely positioned to improve the quality and delivery of healthcare through evidence-based medical innovations and smart technology solutions. The Microsoft Health Users Group 2010 Innovation Awards, now in its thirteenth year, is an opportunity to showcase how your organization and/or your customer's organization, is using technology to enhance and transform the quality of patient care, reduce costs, streamline clinical and business processes, drive interoperability, improve productivity and workflow, and enable informed decisions.

The Microsoft Health Users Group 2010 Innovation Awards are presented annually to the healthcare organization and technology solutions partner—with which it has collaborated—that best demonstrates industry leadership in using technology to achieve innovation excellence in each of the following categories:

- Clinical Records – Inpatient
- Clinical Records - Ambulatory
- HIE and Interoperability
- Microsoft HealthVault Applications

Entries will be judged primarily on the following three criteria:

1. The innovation represents a breakthrough from the industry's historical approaches.
2. The innovation goes beyond incremental improvements on technologies that already exist.
3. The innovation measurably improves significant business and/or clinical processes that positively impact patient care.

The award committee will accept nominations from any healthcare organization* worldwide, which has developed and implemented a solution independently or working with a technology solution partner, as long as the solution is based on the latest Microsoft technologies such as BizTalk Server, Windows Server, MOSS 2007, Windows Mobile, SQL Server, Microsoft Surface, Xbox or the Office System 2007 to name a few. The award emphasizes the innovative application of available software and the creation of new solutions.

*Healthcare organizations include hospitals, health systems, clinics, group practices, public health organizations

Benefits to your organization

- Cross-industry recognition for both the healthcare organization and technology solutions partner, as leaders in technology innovation.
- Opportunity as a finalist (three finalists in each category) to present your solution in detail to the panel of judges, which includes influential members of the media and industry analysts.
- Broad awareness for winners and finalists through supporting news release, online content, and media interviews.
- A finalist and/or winner logo that can be leveraged in related marketing materials, conferences, and trade shows.
- Winners and finalists will receive guidance from Microsoft on how to promote themselves.
- Winners will have the option to present a track session at the Fall 2010 Microsoft Health Users Group Exchange.
- Winners will be awarded the coveted Microsoft Health Users Group 2010 Innovation Awards Trophy presented at the Microsoft Booth Theater during the HIMSS 2010 conference.

How to Enter

1. Review the Official Entry Form and Rules & Regulations from the Microsoft Health Users Group 2010 Innovation Awards website at www.mshug.org/awards.
2. Download the Call for Entry Document. Fill in all required information. E-mail completed document to CConnelly@HIMSS.org
3. **BOTH** healthcare organization and technology solution partner (if applicable) must sign the completed Release Form (last page of entry document) and fax to 312-915-9512 (**you must include a cover page to the attention of: Caroline Connelly**). Please note: Your submission will not be considered unless the Release Form is faxed in.
4. Submission deadline is **January 22nd 5:00 PM** Central Standard Time. After this date, all entries and content will be considered **final**.

For more information please contact Caroline Connelly at:

Phone: 312-915-9583

Email: CConnelly@HIMSS.org

Contest Rules

General Criteria

1. Any healthcare organization, independent software vendor (ISV), or systems integrator worldwide is eligible to participate in the contest with the exception of companies from the following countries: Cuba, Iran, Libya, North Korea, Sudan and Syria.
2. Technology Solution Partners (ISV, Systems Integrators) **MUST** enter the contest **WITH** a healthcare organization. Healthcare Organizations, who did not use the services of a Technology Solution Partner or ISV, may enter on their own.
3. A solution (Technology Solution Partner or Healthcare Organization) may only be entered in one category. You must choose the most appropriate category based on descriptions.
4. Each stand alone solution may only be entered one time (eg. – you may not enter a stand alone solution in 2 different categories with 2 different customers). However, you may enter more than one stand-alone solution per company (again, only one time per stand-alone solution).
5. Employees of Microsoft or Tradeshow Consulting Services are ineligible to participate in the contest.

6. Judges of the MS-HUG Healthcare Innovations Awards 2010 are ineligible to participate in any category for which their company (or company affiliates) is entering.
7. The nominated solution must be based on the latest Microsoft technologies such as BizTalk Server, Windows Server, MOSS 2007, Windows Mobile, SQL Server, Microsoft Surface, Xbox or the Office System 2007 to name a few.
8. All entries must be completed and submitted by January 22nd, 2010, at 5:00 PM CST.
9. Each entry must be written in English. The software or solution can be localized to a non-English language; however, the entry form must be submitted in English.
10. **All questions must be answered.** An incomplete question will result in loss of points.
11. Once your final entry is completed on-line, a completed Participant Release Form (last page) must be faxed to the attention of Caroline Connelly at **312-915-9512** with appropriate signatures.

If an entrant is selected as a Finalist:

1. Finalists will be notified in early February 2010. All other entrants will receive an email notifying them that the finalists were selected.
2. The top 3 finalists in each category will conduct a webcast to judges during February to determine the winner (be prepared, you may only get 1 week notice). Winners will be selected by the end of February and announced on March 2, 2010 at 3:00 p.m. in the Microsoft Booth at HIMSS.
3. Winning organizations should be prepared to provide Microsoft with additional materials required for editorial or promotional purposes. Specifically, by submitting an entry and winning, entrants acknowledge that their companies can be listed in the winners news release submitted over PR Newswire by Microsoft's public relations department. In addition, winners must designate a company spokesperson and be willing to participate in media interviews discussing their winning technology to trade media and analysts at the time of the announcement. Additional materials may include, but are not limited to, photographs and biographies of the company's spokesperson (*questions regarding PR may be directed to Ted Ladd at Microsoft at tedladd@microsoft.com*).

Microsoft Privacy Statement

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If you believe that Microsoft has not adhered to this statement, please contact Microsoft by sending email to kimhar@microsoft.com or via postal mail to Healthcare Customer Operations, Attn: Kim Harshbarger, Mailbox 22/6055, Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399 and we will use commercially reasonable efforts to remedy the situation.

I do not want Microsoft to send me pertinent security, product, and event information via:

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