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## MS-HUG Tech Forum 2007

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### MS-HUG Tech Forum 2007

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# MS-HUG Tech Forum

February 25, 2007

Ernest N. Morial Convention Center  
New Orleans, Louisiana

[www.mshug.org](http://www.mshug.org)

Non-members: Sign-up for the conference  
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## Tech Forum '07—Your Connection to New Technology, Training and Networking

This one-day event will concentrate on best practice sharing between industry professionals. Leading users of Microsoft technology will share their insight and provide practical strategies on how they apply to the healthcare setting. Don't miss this opportunity to hear user-driven presentations that focus on real ideas and real tactics that have worked for your peers.

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### Schedule-at-a-Glance

7:00 am – 8:00 am	Registration and Continental Breakfast
8:00 am – 8:15 am	Welcome
8:15 am – 9:00 am	Opening Keynote
9:00 am – 9:15 am	Break
9:15 am – 10:00 am	Concurrent Education Sessions
10:05 am – 11:00 am	Concurrent Education Sessions
11:00 am – 11:15 am	Break
11:15 am – 12:00 pm	Concurrent Education Sessions
12:00 pm – 1:00 pm	Lunch
1:00 pm – 2:00 pm	Concurrent Education Sessions
2:00 pm – 2:15 pm	Break
2:15 pm – 3:15 pm	Concurrent Education Sessions
3:20 pm – 4:15 pm	Concurrent Education Sessions
4:15 pm – 4:30 pm	Break
4:30 pm – 5:00 pm	Closing Keynote
5:00 pm – 8:00 pm	HIMSS Opening Reception Generations Hall

View complete details of the MS-HUG Tech Forum program, including presentation descriptions & learning objectives on the MS-HUG website — [www.mshug.org](http://www.mshug.org)

## Sunday, February 25, 2007

### Joint Sessions

8:00 am – 8:15 am

**Welcome:** *Ike Ellison, 2006 – 2007 MS-HUG Chair, Senior Vice President of Business Development, NextGen Healthcare Information Systems, Inc.*

8:15 am – 9:00 am

**Opening Keynote: IT Support of**

**Personalized Health:** *John P. Glaser, PhD, FCHIME, FHIMSS, Vice-President and CIO, Partners HealthCare System, Inc.*

4:30 pm – 5:00 pm

**Closing Keynote: Creating a Legacy of Hope: The Fight for Faster Cures**  
*Greg Simon, President, FasterCures*

### IT Pro Track

9:15 am – 10:00 am

**Microsoft's Connected Health**

**Framework:** *Roberto Ruggeri, Senior Technical Strategist, Worldwide Health, Microsoft Corporation*

10:05 am – 11:00 am

**Utilizing Azyxxi to Unify and Analyze Disparate Health Data:** *Steve Shihadeh, General Manager, Sales, Marketing and Partners, Health Solutions Group, Microsoft Corporation*

11:15 am – 12:00 pm

**Comprehensive Desktop Management:**

**A Pre-requisite for Effective Clinical Systems:** *Jeff Pearson, BS, MBA, Director, Information Services Architecture, Bon Secours Health System, Inc.*  
*Martin Zola, Chief Technology Officer, Quality IT Partners, Inc.*

1:00 pm – 2:00 pm

**M-3: A Mobile Application to Improve Quality of Care in the Intensive Care**

**Unit:** *Mark Callahan, MD, Associate Professor of Public Health & Medicine, Weill Medical College of Cornell University*  
*Peter Haigh, FHIMSS, Principal, Tele-Mobile Healthcare Solutions*

2:15 pm – 3:15 pm

**Windows Vista & Office 2007: Better Together:** *Randy Fusco, Healthcare Provider Industry Technical Strategist, Microsoft Corporation*

3:20 pm – 4:15 pm

**Using Business Activity Monitoring to Improve Reimbursement Rates and Track Patient Satisfaction Criteria:** *Elizabeth Redding, J.D., President, Partner2Learn*

### Developer Track

9:15 am – 10:00 am

**Smart Phone and Windows Mobile 5 in a Clinical Setting: Implementation Recommendations and Lessons Learned:** *David H. Snyder, CPHIMS, AVP of Information Services, Albany Medical Center*

10:05 am – 11:00 am

**Park Nicollet's Experience with BizTalk:** *Dave Vensland, Manager of Integration Services, Park Nicollet & Mei Zhang, Architect, Park Nicollet*

11:15 am – 12:00 pm

**Building a RHIO on Long Island: A Work in Progress:** *Bruce Kleaveland, MBA, President, Kleaveland Consulting*  
*Prem Urali, MS, MBA, CEO of HealthUnity Corporation*

1:00 pm – 2:00 pm

**Microsoft Technology Combined with an EMPI Powers e-Prescribing Network:** *Bob Beckley, Senior Vice President, Pharmacy Relations and Product Strategy, SureScripts*  
*Nancy Kolo, Sales Consultant, Initiate Systems, Inc.*

2:15 pm – 3:15 pm

**Technologies and Techniques for Effective Visualization of a Longitudinal Health Record:** *John Wyderko, BSEE, System Architect, CareEvolution, Inc.*

3:20 pm – 4:15 pm

**A Service Oriented Architecture (SOA) for Interoperability and HIE:** *Ziv Ofek, Founder & CTO, dbMotion*