

MS-HUG HEALTH INNOVATION AWARDS 2007

CALL FOR ENTRIES

FREQUENTLY ASKED QUESTIONS

1. Who should submit an entry this year? Are you still recognizing customers, independent software vendors (ISV) and systems integrators (SI)?

As it moves through significant transformation, the healthcare industry is interested in learning about breakthrough technology implementations, whose successes can be replicated across the healthcare system. This year's MS-HUG Health Innovation Awards is accepting nominations from healthcare organizations around their innovative use of technology solutions to solve major business or clinical issues. These nominations can be driven by the ISV that developed the technology solution, the SI that helped implement the solution, or the healthcare organization itself. Understanding that technology partners like ISVs and SIs are behind successful, industry solutions, **recognition will be given to both the winning customer and partner.**

2. Why have you revised the contest categories this year?

This year's contest categories have been streamlined to reflect the areas of major focus for the healthcare industry, based on feedback from stakeholders across the health ecosystem. These categories today, can benefit most from the type of breakthrough innovation fostered by these industry awards. We welcome industry feedback on a rolling basis, to ensure that our categories match those areas of primary concern to healthcare organizations.

3. If I am an independent software vendor or systems integrator and have more than one customer that I would like to enter, what should I do?

We encourage you to enter as many customers as you like. The judging panel will assess each entry on its own merit. Only one customer, together with its technology partner, can win in each category.

4. If I am a healthcare organization that has developed and implemented a technology solution without the aid of a technology partner, can I enter the awards independently?

Absolutely. The Awards recognize technology innovation across the healthcare industry, whether it be driven by an ISV, SI, or healthcare organization trying to solve its own administrative and clinical challenges.

