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Join Microsoft HUG Today!

- New ideas
- Shared learning
- Meaningful connections
- Expanded influence and interaction

www.mshug.org

A Global Healthcare IT Community

Microsoft[®] Health Users Group





Extend Your Global Reach

Microsoft Health Users Group (Microsoft HUG) members make up a global community of healthcare IT expertise. And it's yours to tap as a HIMSS member. This community includes a robust range of resources from thought leaders in the healthcare and IT industries in healthcare across Europe, the Middle East and Africa (EMEA). Membership in Microsoft HUG extends your reach to this savvy talent pool and expands your knowledge about healthcare IT.

With Microsoft HUG you can network with more than 5,000 dedicated Microsoft HUG members from all around the world who use Microsoft-based technology to improve the quality and efficiency of their work environment. Join them to exchange ideas, promote learning and sharing solutions for information systems using Microsoft technologies.

Join us today at www.mshug.org.

Broaden Your Connections

As a member of Microsoft HUG, you participate in a highly specialized forum. You gain access to a unique resource that connects you to solutions, experts and peers. And you widen your sphere of influence and education. Membership in the Microsoft Health Users Group means:

- Access to the latest solutions/technology from the leading minds at Microsoft and independent industry experts
- Opportunities to voice your opinions, learn from your peers and help shape the future of healthcare IT
- Network with professionals who can enhance your career
- Online interaction to help you connect with others

Expand Your Benefits

Microsoft HUG is an exclusive HIMSS membership benefit, offering you a variety of special opportunities including:

- Microsoft HUG Tech Forum held in conjunction with the HIMSS Annual Conference & Exhibition
- Microsoft HUG Tech Forum held at the Microsoft Corporate Campus in Redmond, WA
- FREE registration for Microsoft HUG webcasts by Microsoft, held throughout the year on a variety of topics
- Microsoft HUG Connection—a bi-monthly e-newsletter linking you to news and information regarding Microsoft HUG, Microsoft and the healthcare IT industry
- Access to case studies, white papers and Dr. Bill Crouse's HealthBlog
- The opportunity to network with your peers by participating in a Microsoft HUG workgroup

Join Today and Get Connected!

The Microsoft Health Users Group membership is a part of the Healthcare Information and Management Systems Society (HIMSS) membership benefit package. Your dual membership means that you can take advantage of benefits from both organizations. HIMSS offers opportunities such as participating in government relations groups that impact healthcare legislation, networking with the leading minds in the healthcare IT industry, receiving special member pricing on the biggest and best conferences in the industry, and much more.

Microsoft HUG Membership (includes HIMSS membership)

Individual Member: \$140 / €110

Student Member: \$30 / €24

(Evidence of full-time matriculation must be provided.)

HIMSS members can join immediately online by submitting their information in an email to microsofthug@himss.org

If you are not a HIMSS member and want to join, visit www.mshug.org for additional information or to join today.



Sharpen Your Marketing Edge

Microsoft HUG Corporate Supporter Program

Participation in the Microsoft HUG Corporate Supporter program gives you a powerful marketing edge. It provides your organization with key benefits allowing you to connect with new prospects, reinforce your message with existing customers and increase brand awareness.

Benefits

- Tabletop exhibit space to showcase your products and services at the annual Microsoft HUG Tech Forum held at the Microsoft Corporate Campus in Redmond, Washington, USA. Attendees include CEOs, CIOs, CMOs, VPs, managing directors, project managers, developers and other IT professionals.
- Company marketing materials displayed at Microsoft HUG's annual Tech Forum, held in conjunction with the HIMSS Annual Conference & Exhibition.
- Ten priority points for Annual HIMSS Conferences booth space selection.
- Printed recognition at all Microsoft HUG in-person conferences and events nationwide.
- Presentation as a featured company in one issue of the Microsoft HUG e-newsletter, *Microsoft HUG Connection*, which has a circulation of 5,000+.
- Company description on the Corporate Supporter page of the Microsoft HUG web site (www.mshug.org), which receives about 700 visitors monthly.
- Revolving logo of your organization on the Microsoft HUG home page – more exposure!
- Logos on the Microsoft HUG site linked to your company's home page.

Investment

- Revenues under 10,000,000 USD / 7,400,000 EUR – Fee: 1500 USD / 1115 EUR
- Revenues over 10,000,000 USD / 7,400,000 EUR – Fee: 2500 USD / 1850 EUR

Complete details about Microsoft HUG and the Corporate Supporter program are available at www.mshug.org or by contacting:

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