

Wednesday, September 2

9:00 am – 9:15 am

Welcome and Opening Remarks

KODIAK AUDITORIUM

**Thomas Mackey**, Chief Technology Officer, Aultman Health Foundation  
and Chair of the Microsoft HUG Advisory Committee

9:15 am – 10:00 am

Opening Keynote

KODIAK AUDITORIUM

*Enabling the Possible Today*

**Chris Sullivan**, US National Director, Providers, Microsoft Corporation

10:15 am – 11:00 am

■ IT PRO TRACK

KODIAK AUDITORIUM

*Migrating Healthcare Databases*

**David H. Miller**, Senior Key Expert, Enterprise Hosting Solutions, Siemens  
Healthcare

■ DEVELOPER TRACK

CASCADE

*Solving the Difficult Problems of Healthcare and Life Sciences with  
the Latest Generation of Microsoft Technologies*

**Timothy J. Huckaby, MD**, CEO, InterKnowledge

■ CLINICAL INFORMATICS TRACK

LASSEN

*Leveraging SharePoint's Business Intelligence Capabilities to Drive  
Process Improvements in Healthcare*

**Rick Garcia**, Director of Research and Advanced Technologies, Methodist  
Hospital System

11:30 am – 12:30 pm

■ IT PRO TRACK

KODIAK AUDITORIUM

*Baylor University Medical Center Cancer Registry Case Finding  
Application*

**Billy Hensley**, Manager, Portal Services, Baylor Health Care System

**George Masselli**, Lead Architect, Portal Services, Baylor Health Care  
System

**Michael Wagliardo**, Project Leader, Portal Services, Baylor Health Care  
System

■ DEVELOPER TRACK

CASCADE

*Clinical Laboratory Data Visualization Using WPF*

**Mike W. Heydlauf**, Manager of Informatics Software, Raleigh, Informatics,  
Siemens Healthcare Diagnostics

**Charles Brunette**, Senior Staff Engineer, Siemens Healthcare Diagnostics

■ CLINICAL INFORMATICS TRACK

LASSEN

*HIT Live: Delivering Real-time Clinical Intelligence at a Glance to  
Healthcare Providers Through Innovative Applications that Unlock  
the Power of Patient Data*

**Justin W. Lanning**, President & CEO of CredenceHealth, Inc.

**Marty Fitzgerald**, EVP & COO, CredenceHealth, Inc.

**Jacob Sims**, VP & CTO, CredenceHealth, Inc.

**Michael Hollis**, VP, Sales & Marketing, eMids Technologies

12:30 pm – 2:00 pm

Lunch will be served in the St. Helens & Rainer rooms.

2:00 pm – 3:00 pm

■ IT PRO TRACK

KODIAK AUDITORIUM

*Interoperability with Health Information Exchange*

**Jesús Hernández**, Executive Director, Community Choice PHCO

**Ravi Mallikarjuniah**, Delivery Manager, Healthcare, iLink Systems

■ DEVELOPER TRACK

CASCADE

*The Mobile eMAR*

**Eric V. Washburn**, Chief Technology Officer, Athena Advanced  
Technologies/GBS, Inc.

■ CLINICAL INFORMATICS TRACK

LASSEN

*SAFEHealth - A Novel, Low-Cost, Health Information Exchange  
Powered by Microsoft Technology*

**Chris Diguett**, Director of Application Systems, Fallon Clinic

**Carlo Vivenzio**, Lead Software Developer, Fallon Clinic

3:00 pm – 4:00 pm

■ IT PRO TRACK

KODIAK AUDITORIUM

*Optimizing ICT Infrastructure with the Connected Health Platform  
Guidance, Tools and Solution Accelerators*

**Teddy Bachour**, Senior Industry Technology Strategist - WW Health,  
Microsoft Corporation

**Anand Gaddum**, Director of Healthcare Practice, iLink Systems

**Neil Jordan**, Managing Director - WW Health, Microsoft Corporation

**Tracy Rowan-Hogue**, Account Technology Specialist, Microsoft

**HT Snowday**, Chief Technology Officer, Versus Technology, Inc.

■ DEVELOPER TRACK

CASCADE

*Introduction to HealthVault Development*

**Rajesh Chathapuram**, Partner, Get Real Consulting

**Mark Heaney**, Partner, Get Real Consulting

■ CLINICAL INFORMATICS TRACK

LASSEN

*Why Healthcare is Choosing Biztalk Server for Clinical Systems  
Integration*

**Hal Meints**, IRM - Manager EMPATH-IT, Inland Northwest Health Services

**Leland Prosch**, Managing Partner, Prosch Consulting

**Michael Stonis**, Vice President, Prosch Consulting Corporation

4:15 pm – 5:00 pm

Closing Keynote

KODIAK AUDITORIUM

*Closing Keynote: Life on the Front Line – Perspectives on the Role  
of the CIO and the Evolution of IT*

**Tony Scott**, Corporate Vice President and Chief Information Officer,  
Microsoft Corporation

Trying to connect to the Internet?

Wireless Internet Users

For network connectivity,  
use SSID: MSFTINET

Wireless VPN Users

For VPN connectivity,  
use SSID: WGIA\_VPN

For further questions, please visit the Business Center, which  
is located in the center of the Conference Center.

## Plan to Attend the Microsoft HUG Exchange Reception!\*

Hyatt Regency Bellevue | Wednesday, September 2nd | 5:30 – 7:30pm

The Microsoft HUG Exchange reception is an opportunity for collaboration, networking and idea-exchange with peers and Microsoft experts! Plans are under way for this annual event that brings attendees and Exchange speakers together for cocktails, light hors d'oeuvres and networking in a relaxed setting.

\* Microsoft HUG will provide shuttle service from the Exchange to the Reception

## Thursday, September 3

### 9:00 am – 9:45 am

#### Opening Keynote

KODIAK AUDITORIUM

*Connected Medical Home with Amalga Unified Intelligence System*

**Daive Vigano**, GM Marketing & Communications, Health Solutions Group, Microsoft Corporation

**Rajeev Chaudhry**, MBBS MPH, Project Leader, Health Information Management Systems, Leader Mayo Clinic Connection, Center for Innovation, Mayo Clinic Rochester

### 10:00 am – 11:00 am

#### IT PRO TRACK

KODIAK AUDITORIUM

*Using SharePoint in Healthcare*

**Tim VanHammond**, Acting Director, Enterprise Portals, Skyline Technologies

#### CLINICAL INFORMATICS TRACK

CASCADE

*Record Solution with integrated PHR and EMR Dashboard using Microsoft Health CUI, Built on Microsoft Silverlight and HealthVault*

**Dr. Scotty Bolding**, Chairman, UShealthrecord

### 11:15 am – 12:15 pm

#### IT PRO TRACK

KODIAK AUDITORIUM

*Using Microsoft to Help Improve the Security of Patient Data*

**Ken Hoffman**, Interfaces and Integration Division, Iatric Systems, Inc.

**James Lawson**, Associate Vice President, Strategic Integration Development, Interface/Integration Division Iatric Systems, Inc.

#### CLINICAL INFORMATICS TRACK

CASCADE

*Voice-assisted Care*

**Amar Kapadia**, Director, New Ventures, Vocollect Healthcare Systems

### 12:15 pm – 1:30 pm

Lunch will be served in the St. Helens & Rainer rooms.

### 1:30 pm – 2:15 pm

#### IT PRO TRACK

KODIAK AUDITORIUM

*Next Generation Decision Support for Hospitals: Using Microsoft Technologies You Already Own to Drive New Levels of Performance*

**Bob Lokken**, CEO, WhiteCloud Analytics

#### CLINICAL INFORMATICS TRACK

CASCADE

*Building Clinical Solutions Using Microsoft Office, Microsoft SharePoint and the Connected Health Platform*

**Andrew Kirby**, Director, Healthcare Solutions, Microsoft Services

### 2:30 pm – 3:15 pm

#### IT PRO TRACK

KODIAK AUDITORIUM

*Launching the New Era of Health Connectivity*

**David A. Feinberg**, Vice President, Marketing, New York-Presbyterian Hospital

#### CLINICAL INFORMATICS TRACK

CASCADE

*Enabling the Access and Exchange of Health Information for Improved Care Collaboration via a Service-Oriented Architecture*

**Ashish V. Shah**, Vice President and Chief Architect, Medicity

### 3:30 pm – 4:15 pm

#### Closing Keynote

KODIAK AUDITORIUM

*Promoting EHR Adoption: The EHR Stimulus Alliance and Tour*

**Steven P. Schwartz**, Senior Vice President, Corporate Business Development, Allscripts

## Prizes!

Stick around after the Closing Keynote on Thursday, September 3rd, for a chance to win a Microsoft Zune MP3 or a \$50 gift certificate from [giftcertificates.com](http://giftcertificates.com).\*

\* Must be present to win!

 **GIFT**  
CERTIFICATES.COM

