

SCHEDULE AT A GLANCE

Microsoft HUG Tech Forum

August 26-27, 2008

Microsoft Corporate Campus



HIMSS

www.mshug.org

TUESDAY, AUGUST 26

9:00 am – 9:15 am

WELCOME AND OPENING REMARKS

Kodiak Auditorium

Michael Clifford, *Cardiac Database Administrator/Senior Software Engineer Architecture & Design, Children's Healthcare of Atlanta, Chairman, Microsoft Health Users Group*

9:15 am – 10:00 am

OPENING KEYNOTE

Kodiak Auditorium

Enabling the Possible Today

Steve Aylward, *General Manager, Health & Life Sciences, Microsoft Corp.*

10:15 am – 11:15 am

IT PRO TRACK

Kodiak Auditorium

TBA

TBA

DEVELOPER TRACK

Cascade

Software Powered Communications Helping Healthcare

Albert R. Kooiman, MD, *Senior Technical Product Manager, Microsoft Corp.*

CLINICAL INFORMATICS TRACK

Lassen

Leveraging Health Information Exchange to Improve Quality and Efficiency

Joyce Sensmeier, MS, RN-BC, CPHIMS, FHIMSS, *Vice President, Informatics, HIMSS*

HEALTH PLANS TRACK

Sonora

An Integrated Edifecs-Microsoft BizTalk Solution for End-to-End HIPAA Transaction Processing

Herb Larsen, *Senior Vice President of Alliances, Edifecs, Inc.*

11:30 am – 12:30 pm

IT PRO TRACK

Kodiak Auditorium

Using Microsoft Platforms to Provide Software-as-a-Service (SaaS) Medical Device Inventory Tracking System

Pavel M. Rozalski, CTO, *VueMed, Inc.*

Lana Makhanik, *Vice President, VueMed, Inc.*

DEVELOPER TRACK

Cascade

Solving the Difficult Problems of Healthcare and Life Sciences with the Latest Generation of Microsoft Technologies

Timothy J. Huckaby, *CEO, InterKnowledge*

CLINICAL INFORMATICS TRACK

Lassen

QPP Quilogy Policy and Procedure

Chris D. Carper, *Senior Managing Consultant, Quilogy*

Alberto (Bert) Zerner, *Senior IT Systems Consultant of the Enterprise Integration Services (EIS) Department, Banner Health*

HEALTH PLANS TRACK

Sonora

Integrating Applications with the Microsoft HealthVault

Harry J. Collins, *Director of Development, Netsoft-USA, Inc.*

Paul Lieberman, *Business Development Manager, Netsoft-USA, Inc.*

2:00 pm – 3:00 pm

IT PRO TRACK

Kodiak Auditorium

Mobile Clinical Access Portal Enabling Physician Workflow

Eric V. Washburn, *Chief Technology Officer, Athena Advanced Technologies*

DEVELOPER TRACK

Cascade

Microsoft HealthVault Architecture Overview

Sean Nolan, *Chief Architect, Microsoft Corp.*

CLINICAL INFORMATICS TRACK

Lassen

Integrated Clinical Information Phone Service

Val Nenov, PhD, *Adjunct Professor, UCLA Neurosurgery, David Geffen School of Medicine, UCLA, Director of the Brain Monitoring and Modeling Lab (BMML)*

HEALTH PLANS TRACK

Sonora

Enforcer: A Case Study for Implementing an N-Tier Intelligent Healthcare Revenue Cycle Management System using MS.NET

Daniel J. Sullivan, BA, BS, MA, *Senior Software Engineer, Consultant, EnableComp*

David Iskowe, *CEO, EnableComp*

3:00 pm – 4:00 pm

IT PRO TRACK

Kodiak Auditorium

HL7 Based Data Warehousing: Fast Build to Data Use

Eric V. Washburn, *Chief Technology Officer, Athena Advanced Technologies/HVHS*

DEVELOPER TRACK

Cascade

Microsoft Amalga as a Foundation for Regional Health Information Exchange

Edward N. Barthell, MD, MS, *Co-founder, Wisconsin Health Information Exchange*

Andrew Nichol, MA, D.Phil, *Principal Programme Manager, Microsoft Corp.*

CLINICAL INFORMATICS TRACK

Lassen

One Patient. One Record. One IT Environment: Providing Better Patient Care and Service with Integrated Document Management and Microsoft Software

Lisa Raddatz, *Revenue Cycle Manager, Allina Hospitals and Clinics*

HEALTH PLANS TRACK

Sonora

Next Generation ECM (Enterprise Content Management) Technology and CEVA's (Content Enabled Vertical Applications)

Brian Partin, *Senior BlueThread Evangelist, BlueThread Inc.*

4:15 pm – 5:00 pm

CLOSING KEYNOTE

Kodiak Auditorium

UCSF Epilepsy Phenome Genome Project and ARCAMIS Computing

Michael Williams, MA, *Chief Information Officer, EPGP Project/Dept. of Neurology, University of California, San Francisco*

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Plan to attend the Microsoft HUG Tech Forum Reception!

MICROSOFT HUG TECH FORUM RECEPTION

Tuesday, August 26, 2008

5:00 pm – 7:00 pm (immediately following the closing keynote)

The Microsoft HUG Tech Forum reception is an opportunity for collaboration, networking and idea-exchange with peers and Microsoft experts! Plans are under way for this annual event that brings attendees and Tech Forum speakers together for cocktails, light hors d'oeuvres and networking in a relaxed setting.

Sponsored by **Panasonic Scanners**

Attendees have a chance to win a **Panasonic Strada Portable Mobile Navigation System.**

Panasonic Strada Portable Mobile Navigation System with 5" Widescreen LCD Monitor, GPS Assist, Easy-to-Use GUI, Bluetooth® Hands-Free Calling and Sturdy Mounting Bracket. Retail for \$499.



WEDNESDAY, AUGUST 27

9:00 am – 9:45 am

OPENING KEYNOTE SESSION

Kodiak Auditorium

The Transformative Power of Technology, at the Intersection of Physicians and Patients

Steve Shihadeh, Vice President, Health Solutions Group, Microsoft Corp.
Clyde Wesp, MD, FAAP, Chief Medical Information Officer, St. Joseph Health System

10:00 am – 11:00 am

IT PRO TRACK

Kodiak Auditorium

Microsoft Connected Health Platform

Teddy Bachour, Industry Technology Strategist, World Wide Health, Microsoft Corp.

DEVELOPER TRACK

Cascade

Great Healthcare via Unified Communications: A Developer's Perspective

Chris D. Mayo, Technology Evangelist for the Unified Communications Platform, Microsoft Corp.

11:15 am – 12:15 pm

IT PRO TRACK

Kodiak Auditorium

Microsoft Health Platform Optimization—Driving Improvement in Patient Care by Delivering Well Managed Infrastructure Based on Microsoft Technology

Andrew C. Nichol, MA, D.Phil, Principal Programme Manager, Microsoft Corp.

DEVELOPER TRACK

Cascade

Cross Enterprise Document Sharing (XDS.b) Reference Implementation (SIMPL)

Mark Simmons, Health Consultant, SIMPL
Wagner Silveira, Microsoft Technical Architect, Microsoft Corp.

1:30 pm – 2:15 pm

IT PRO TRACK

Kodiak Auditorium

Unified Communications for Healthcare Organizations

Lauren S. Schwartz, Healthcare Industry Director, Resolute Solutions Corp.
Peter Pawlak, Senior Consultant, Resolute Solutions Corp.

DEVELOPER TRACK

Cascade

Better User Experience in Clinical Applications

Anand Gaddum, Director, Healthcare Practice, iLink Systems
William Hughes, Director, Product Innovation, GE Healthcare Enterprise IT Solutions Division

2:30 pm – 3:15 pm

IT PRO TRACK

Kodiak Auditorium

Application of High-Availability and Scalability Techniques to Non High-Availability Clinical Applications

David H. Miller, IT Architect, Enterprise Hosting Solutions, Siemens

DEVELOPER TRACK

Cascade

Building Safer Healthcare Applications in WPF and Silverlight with the Microsoft Health Common User Interface

Andrew Kirby, Director in Microsoft Services UK, Microsoft Corp.

3:30 pm – 4:15 pm

CLOSING KEYNOTE

Kodiak Auditorium

Surface Technology in Healthcare

Randy Fusco, Chief Technology Officer & Strategist, Microsoft U.S. Healthcare Provider Solutions, Microsoft Corp.

Save the date for our next event!

MICROSOFT HUG TECH FORUM09

Saturday, April 4, 2009

Chicago, IL (Held in conjunction with HIMSS09)

More Prizes!

Stick around after the Closing Keynote on Wednesday for a chance to win 1 of 3 AT&T Blackjack II Windows Mobile® Phones or an Xbox 360®!

*Must be present to win.

